

## Sticker Template : 1.96 x 0.78" Rectangle

---



Trim : 1.96x0.78"

Bleed : 2.12x0.944" (2" on each side of trim line)

Safe Area : 1.81x0.62" ( internal bleed )

---

### Trim

This line is where we aim to cut (actual cutting line).

### Bleed

0.07" bleed is required for the printing process.

Please make sure background needs to extend into the bleed area, the bleed ensures unprinted white edges after trimming.

### Safe Area

Please make sure all important information and graphics are contained in this box otherwise you risk losing it.